



**thriving**  
**IN A NEW WORLD**

BCLMA 2026 Conference & Marketplace

April 30 - May 1, 2026 | Vancouver Convention Centre East

#bclma2026  
conference@bclma.org

## BCLMA Conference

As the legal industry continues to evolve, law firm leaders are navigating uncharted territory with resilience and creativity. Our conference theme this year, *Thriving in a New World*, speaks to the need for adaptability, innovation, and well-being in a profession that's changing faster than ever. This year's BCLMA Conference offers a dynamic program designed to inspire new thinking, build practical skills, and foster meaningful connections. Delegates will leave with fresh strategies, renewed energy, and a stronger sense of community as they move confidently through today's shifting landscape.

Join us for two unforgettable days of wisdom from industry leaders through keynote presentations, an engaging panel discussion, and hands-on skills-building breakout sessions.

## Marketplace

The 2026 Marketplace will be hosted over cocktails and canapés prior to the conference dinner. Delegates and sponsors will have the opportunity to mix and mingle while visiting sponsor booths during the 2-hour session.

Upon arrival at the Marketplace, delegates will receive a vendor passport. Delegates will visit sponsor booths to receive a sticker. Completed passports are entered into a draw for prizes donated by the sponsors and Marketplace participants. At the end of the Marketplace, sponsors and Marketplace participants will draw a passport, announce the winner, present their prizes and have their picture taken.

Sponsors are invited to join us at Convention Centre East for our conference dinner. This event promises a glamorous evening of delicious food in addition to providing ample networking opportunities for further connection between delegates and sponsors.

As part of our commitment to reducing our environmental footprint, the BCLMA Conference is proud to partner with the Vancouver Convention Centre, a BOMA GO GREEN-certified venue located in the heart of downtown Vancouver.

## Sponsorship – What's in it for you?

The 2026 Conference Organizing Committee is delighted to offer a limited number of sponsorship opportunities. By sponsoring this major event, your company will gain visibility and the opportunity to develop new business relationships with prominent legal professionals. Our forum will allow you to connect with a dynamic group of decision-makers, including administrators and managers in the BC Legal Profession. Currently, our association boasts 645 members representing over 190 law firms across the province. Our members are law firm leaders in administration, finance, human resources, facilities, knowledge management, information technology, learning and development, litigation support technology, and marketing.

Our social media team will be interacting with and highlighting our sponsors, members and supporters on LinkedIn and Instagram, from the lead-up to and during the conference, utilizing the hashtag **#bclma2026**.

BCLMA greatly values the support we receive from our sponsors, and we strive to provide superior value in return. We have made a conscious effort to keep venue pricing and costs in line with today's economy.

Please see below for all sponsorship opportunities.

We hope to see you there!



# Sponsorship Opportunities

<b>Ambassador: 16 Sponsorships Available - \$1,600/sponsorship</b>	
<ul style="list-style-type: none"> <li>• Company name &amp; logo on conference material for delegates</li> <li>• 1 Marketplace booth</li> <li>• 2 Booth personnel badges</li> <li>• Opportunity to distribute promotional items in delegate bag</li> <li>• Acknowledgement of participation in BCLMA newsletter &amp; on social media</li> <li>• Logo on delegate Marketplace passport</li> </ul>	
<b>Champion: 3 Sponsorships Available - \$4,000/sponsorship</b>	
<ul style="list-style-type: none"> <li>• Company name &amp; logo on conference material for delegates</li> <li>• Opportunity to host one of the following:               <ul style="list-style-type: none"> <li><input type="checkbox"/> A/V Services</li> <li><input type="checkbox"/> Coffee Stations</li> <li><input type="checkbox"/> Continental Breakfast in each breakout session room (3)</li> </ul> </li> <li>• Sponsorship partner signage at event entrance</li> <li>• Acknowledgement of participation in BCLMA newsletter &amp; on social media</li> </ul>	<p><b>Marketplace Perks</b></p> <ul style="list-style-type: none"> <li>• 1 Marketplace booth</li> <li>• 2 booth personnel badges</li> <li>• Signage recognition at the booth &amp; level of sponsorship</li> <li>• Opportunity to distribute promotional items in delegate bag</li> <li>• Logo on delegate Marketplace passport</li> </ul>
<b>Innovator: 7 Sponsorships Available - \$6,000/sponsorship</b>	
<ul style="list-style-type: none"> <li>• 2 tickets to Friday's closing keynote &amp; lunch</li> <li>• 2 tickets to the conference dinner</li> <li>• Opportunity to sponsor one of the following:               <ul style="list-style-type: none"> <li><input type="checkbox"/> Breakout session 1                      <input type="checkbox"/> Wi-Fi</li> <li><input type="checkbox"/> Breakout session 2                      <input type="checkbox"/> Thursday Lunch</li> <li><input type="checkbox"/> Breakout session 3                      <input type="checkbox"/> Friday Lunch</li> <li><input type="checkbox"/> Panel discussion</li> </ul> </li> <li>• Company and speaker introduction during sponsored section</li> <li>• Verbal acknowledgement as the event sponsor &amp; sponsorship partner signage at event entrance</li> <li>• Acknowledgement of participation in BCLMA newsletter &amp; on social media</li> </ul>	<p><b>Marketplace Perks</b></p> <ul style="list-style-type: none"> <li>• 1 Marketplace booth</li> <li>• 2 booth personnel badges</li> <li>• Signage recognition at the booth &amp; level of sponsorship</li> <li>• Opportunity to distribute promotional items in delegate bag</li> <li>• Logo on delegate Marketplace passport</li> </ul>
<b>Visionary: 2 Sponsorships Available - \$10,000/sponsorship</b>	
<ul style="list-style-type: none"> <li>• 2 conference tickets (full access)</li> <li>• 5 conference dinner tickets</li> <li>• Opportunity to sponsor Thursday keynote session, including a company &amp; speaker introduction or Marketplace reception, including signage</li> <li>• Verbal acknowledgement as the event sponsor &amp; signage at entrance to event</li> <li>• Complimentary company listing in BCLMA Business Directory for 1 year</li> <li>• Acknowledgement of participation in BCLMA newsletter &amp; on social media (including sponsor highlight)</li> <li>• Opportunity to provide a 30-60 second video introduction to your organization</li> </ul>	<p><b>Marketplace Perks</b></p> <ul style="list-style-type: none"> <li>• 1 Marketplace booth with choice of location</li> <li>• 3 booth personnel badges</li> <li>• Signage recognition at the booth &amp; level of sponsorship</li> <li>• Opportunity to distribute promotional items in delegate bag</li> <li>• Logo on delegate Marketplace passport</li> </ul>



## Change-Maker: 1 Sponsorship Available - \$15,000/sponsorship

- 4 conference tickets (full access)
- Table for 10 for the conference dinner
- Opportunity to host the conference dinner
- Opportunity to sponsor, introduce and thank Friday keynote session, including a company & speaker introduction
- Verbal acknowledgement as the event sponsor & signage at entrance to event
- Complimentary company listing in BCLMA Business Directory for 1 year
- Acknowledgement of participation in BCLMA newsletter & on social media (including sponsor spotlight)
- Opportunity to provide a 30-60 second video introduction to your organization
- Opportunity to place one (1) half-page complimentary advertisement or advertorial in BCLMA Newsletter "Topics" in 2026

### Marketplace Perks

- 2 Marketplace booths
- 4 booth personnel badges
- Signage recognition at the booth & level of sponsorship
- Opportunity to distribute promotional items in delegate bag
- Logo on delegate Marketplace passport

## Additional Sponsorship Opportunities

- Marketplace Cocktail Sponsor: 1 Available - \$1,600  
Includes:
  - A themed cocktail & mocktail to be served during the Marketplace
  - Signage at the Marketplace indicating sponsorship
  - Company logo on drink garnish
- Marketplace Canapés Sponsor: 1 Available - \$1,600  
Includes:
  - Signage at the Marketplace canapé stations indicating sponsorship
  - Company logo on canape cocktail picks
- Lanyard Sponsor: 1 Available - \$1,400  
Includes:
  - Sponsor name/logo on all delegate lanyards, handed out upon delegate arrival to the conference
- Centrepiece Sponsor: 1 Available - \$1,000  
Includes:
  - Signage among flower centrepieces on all tables at the conference dinner

Interested in getting involved but in another capacity? Please let us know and we will do our best to work within your budget and interest!

## Sponsorship Opportunity Comparison - At-A-Glance

Benefits	Ambassador	Champion	Innovator	Visionary	Change-Maker
Cost	\$1,600	\$4,000	\$6,000	\$10,000	\$15,000
Opportunities	16	3	7	2	1
Booths	1	1	1	1	2
Booth personnel badges	2	2	2	3	4
Delegate bag promotional items	Yes	Yes	Yes	Yes	Yes
BCLMA newsletter & social media promotion	Yes	Yes	Yes	Yes	Yes
Logo on delegate passport	Yes	Yes	Yes	Yes	Yes
Signage & sponsor recognition at booth	-	Yes	Yes	Yes	Yes
Opportunity to host or sponsorship of panel/ breakout/Wi-Fi	-	Choice - details above	Choice - details above	Keynote or Reception	Conference Dinner & Keynote
Sponsorship partner signage at event entrance	-	Yes	Yes	Yes	Yes
Access to Friday keynote & lunch			2 Tickets	2 Conference Tickets	4 Conference Tickets
Conference dinner	-	-	2 Tickets	5 Tickets	Table for 10
Company and speaker introduction	-	-	Yes	Yes	Yes
Verbal acknowledgement as event sponsor	-	-	Yes	Yes	Yes
Complimentary business directory listing	-	-	-	Yes	Yes
Sponsor spotlight on social media	-	-	-	Yes	Yes
Video promotion	-	-	-	Yes	Yes
Full conference access	-	-	-	2 Tickets	4 Tickets
Keynote presentation sponsor	-	-	-	Thursday	Friday
Advertisement in BCLMA newsletter "Topics"	-	-	-	-	Yes





## AGENDA

### Day 1

Thursday, April 30, 2026

- 1 Hour **Opening Keynote**
- 1.5 Hours **Breakout Sessions**
- 1.5 Hours **Moderated Panel Discussion**
- 2 Hours **Marketplace & Reception**
- 3 Hours **Conference Dinner**

### Day 2

Friday, May 1, 2026

- 1.5 Hours **Breakout Sessions**
- 1 Hour **Closing Keynote**

## Sponsorship and Marketplace Registration

Limited sponsorship opportunities and Marketplace booths are available on a first-come, first-served basis, and BCLMA has the right to limit the number of companies providing the same service. BCLMA will acknowledge receipt of your registration and confirm your sponsorship or attendance at the Marketplace by email.

All registrations must be accompanied by a non-refundable 50% deposit (plus GST), and a completed registration form which will be validated. Registrations and payments can be made online at <https://bclmaconference.com/sponsorship-registration> or, via the registration form below. The final 50% payment is due by January 15, 2026.

Cheques payable to BCLMA or credit card payments must be received before your registration is confirmed. Cheques can be mailed to: BCLMA, PO Box 45036 RPO Dunbar Vancouver, BC V6S 2M8.

Cancellations: Marketplace or sponsorship cancellations received prior to January 30, 2026, will receive a refund of monies paid less the 50% deposit. Regretfully, no refunds will be issued for cancellations received on or after January 30, 2026.

## Booth Giveaways

The BCLMA greatly appreciates the generosity of our sponsors, and we kindly request that any promotional gifts you provide to our delegates during the Marketplace be available to all delegates. Moreover, please consider the environmental impact of any promotional gifts you provide. We are committed to environmental sustainability and have implemented measures to make our conferences a "less paper" event. Thank you for your understanding and cooperation.

For more information, please contact:

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# Sponsorship and Marketplace Registration Form

Sponsorship Level	Cost		Taxes		Total	50% Deposit
Change-Maker	\$15,000	+	\$750 GST	=	\$15,750	\$7,875
Visionary	\$10,000	+	\$500 GST	=	\$10,500	\$5,250
Innovator	\$6,000	+	\$300 GST	=	\$6,300	\$3,150
Champion	\$4,000	+	\$200 GST	=	\$4,200	\$2,100
Ambassador	\$1,600	+	\$80 GST	=	\$1,680	\$840
Cocktail Sponsor	\$1,600	+	\$80 GST	=	\$1,680	\$840
Canapés Sponsor	\$1,600	+	\$80 GST	=	\$1,680	\$840
Lanyard Sponsor	\$1,400	+	\$70 GST	=	\$1,470	\$735
Centrepiece Sponsor	\$1,000	+	\$50 GST	=	\$1,050	\$525

**Company Name** (to be used in all printed materials):

**Contact Name:**

**Phone Number:**

**Email of Contact Person:**

**Address:**

**City:**

**Prov:**

**Postal:**

**Company Website:**

**LinkedIn Handle:**

**Instagram Handle:**

**Company Description** (50 words or less):

## Dinner Ticket Order for Marketplace Participants

Add on \_\_\_\_\_ dinner tickets (max 2) x \$160 each (incl wine, gratuity, taxes)

Amount is due by January 15, 2026 with balance owing for your booth.

**Payment Method** (select one):

Cheque

Visa

MasterCard

I hereby authorize BCLMA to use the below credit card to pay for the 50% non-refundable deposit upon receipt of this registration form as well as the 50% balance owed, on January 15, 2026.

**Card Number:**

**Expiry:**

**CVC** (3 digits on back):

**Name** (as it appears on card):

**Signature:**

## Conference Supporter

We are unable to attend this year and are interested in making the following donation:

Gift for the prize draw (value \$50 or more)

135 items for the delegate gift bags

Other: Additional supporter ideas/donations welcome!

**Please complete this form and return by email to [info@bclma.org](mailto:info@bclma.org) to secure a spot.**